



Key Stage: 4

Subject: Business Studies

Aims of the subject: The aim of this subject is to provide pupils with a broad background in business and a genuine understanding of the world of work. 'Real life' organisations are resourced to enhance the delivery of the subject.

GCSE Examination Board: AQA

Assessment Overview:

- Unit 1: Written Paper (1 hr) 40%
- Unit 3: Controlled assessment (25% each)
- Unit 2: Written paper (1 hr) 35%

Year	What will I learn?	Assessment
Year 9	<p>Term 1:</p> <ul style="list-style-type: none"> ▪ Introduction: Setting up a business ▪ Starting a business: Enterprise, gap in market, objectives, stakeholders, business plans, legal structure and Location. ▪ Finance: Sources of finance, profit, revenue and cash flow forecast. <p>Term 2:</p> <ul style="list-style-type: none"> ▪ Marketing: Product, price, place and promotion. ▪ People in Business: Rewarding, motivation and protecting staff. 	<p>Term 1:</p> <p>Pre-October Half Term Subject knowledge assessment and past paper questions on content covered.</p> <p>Pre-Christmas Holidays Past paper questions based on material covered. <i>Past paper Maximum level = 21 marks</i></p> <p>Term 2:</p> <p>Pre –Easter Half Term Subject knowledge assessment and past paper questions on content covered. <i>Past paper Maximum level = 40 marks</i></p>

	<p>Term 3:</p> <ul style="list-style-type: none"> ▪ Operations Management: Production methods, quality, customer service, customer protection and impact of ICT. 	<p>Term 3:</p> <p>Pre- Summer Holidays Subject knowledge assessment and past paper questions on material covered.</p> <p>Pre- Summer Holidays Full paper (1hr paper) on unit 1-Setting up a business</p> <p><i>Past paper</i> Maximum level = 60 marks</p>
Year 10	<p>Term 1:</p> <ul style="list-style-type: none"> ▪ Introduction – Setting up a business ▪ Starting a business: Enterprise, gap in market, objectives, stakeholders, business plans, legal structure and Location. ▪ Finance: Sources of finance, profit, revenue and cash flow forecast. <p>Term 2:</p> <ul style="list-style-type: none"> ▪ Marketing: Product, price, place and promotion. ▪ People in Business: Rewarding, motivation and protecting staff. <p>Term 3:</p> <ul style="list-style-type: none"> ▪ Operations Management: Production methods, quality, customer service, customer protection and impact of ICT. ▪ Unit 3(Controlled Assessment) 	<p>Term 1:</p> <p>Pre-October Half Term Subject knowledge assessment and past paper questions on content covered.</p> <p>Pre-Christmas Holidays Past paper questions based on material covered.</p> <p><i>Past paper</i> Maximum level = 21 marks</p> <p>Term 2:</p> <p>Pre –Easter Half Term Subject knowledge assessment and past paper questions on content covered.</p> <p><i>Past paper</i> Maximum level = 40 marks</p> <p>Term 3:</p> <p>Pre- Summer Holidays Subject knowledge assessment and past paper questions on material covered.</p> <p>Pre- Summer Holidays Full paper (1hr paper) on unit 1-Setting up a business.</p> <p>Unit 3: Research</p> <p><i>Past paper</i> Maximum level = 60 marks</p>

Year 11	<p>Term 1:</p> <ul style="list-style-type: none"> ▪ Unit 3: Controlled Assessment ▪ Unit 2: Business Organisation- Expansion, conflict between stakeholders, legal structure, aims and objectives, social costs and benefits, location and global location. ▪ Finance- Sources of finance for growing businesses, profit and loss account and balance sheets <p>Term 2:</p> <ul style="list-style-type: none"> ▪ Marketing: Product, price, place and promotion. ▪ People in Business: Organisational Structure, Recruiting staff, Training and appraisals and motivation and retention. ▪ Operations Management: Production methods for growing business, challenges for growth and quality assurance. <p>Term 3:</p> <ul style="list-style-type: none"> ▪ Revision on unit 1 and 2 ▪ Mock paper on unit 2, plus an additional mock on unit 1 	<p>Term 1:</p> <p>Pre-October Half Term complete controlled assessment</p> <p>Pre-Christmas Holidays Past paper questions based on material covered. <i>Past paper Maximum level = 21 marks</i></p> <p>Mock paper- unit 1(yr 10 material) <i>Past paper Maximum level = 60 marks</i></p> <p>Term 2:</p> <p>Pre –Easter Half Term Subject knowledge assessment and past paper questions on content covered. <i>Past paper Maximum level = 40 marks</i></p> <p>Term 3:</p> <p>Pre- Summer Holidays Subject knowledge assessment and past paper questions on material covered. Pre- Summer Holidays Full paper (1hr paper) on unit 1-Setting up a business. <i>Past paper Maximum level = 60 marks</i></p>
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Extra-curricular opportunities

- 1) After school drop in sessions to develop understanding of the curriculum and to upgrade their coursework submissions.
- 2) Students are also encouraged to develop their entrepreneurial flair by participating in the 'Ripley Apprentice Challenge'.

How you can support your child's progress

- 1) Checking work for correct use and spelling of appropriate business terminology.
- 2) Encouraging them to be aware of both the local and national business environment.