



## Key Stage: 4

### Subject: Applied Business

**Aims of the subject:** The aim of this subject is to provide pupils with a broad background in business and develop their capability of working independently. The fundamental philosophy is that in order to understand the nature of business, pupils must experience the business environment.

### GCSE Examination Board: AQA

#### Assessment Overview:

- Unit 1: Written Paper (1 hr) 20%
- Unit 4,5: Two controlled assessments (30% each)
- Unit 7: Written paper (1 hr) 20%

Year	What will I learn?	Assessment
Year 9	<p>Term 1:</p> <ul style="list-style-type: none"> <li>▪ <b>Introduction:</b> Setting up a business</li> <li>▪ <b>Starting a business:</b> Enterprise, gap in market, objectives, stakeholders, business plans, legal structure and Location.</li> <li>▪ <b>Finance:</b> Sources of finance, profit, revenue and cash flow forecast.</li> </ul> <p>Term 2:</p> <ul style="list-style-type: none"> <li>▪ <b>Marketing:</b> Product, price, place and promotion.</li> <li>▪ <b>People in Business:</b> Rewarding, motivation and protecting staff.</li> </ul>	<p>Term 1:</p> <p><b>Pre-October Half Term</b> Subject knowledge assessment and past paper questions on content covered.</p> <p><b>Pre-Christmas Holidays</b> Past paper questions based on material covered. <b><i>Past paper Maximum level = 21 marks</i></b></p> <p>Term 2:</p> <p><b>Pre –Easter Half Term</b> Subject knowledge assessment and past paper questions on content covered.</p>

	<p>Term 3:</p> <ul style="list-style-type: none"> <li>▪ <b>Operations Management:</b> Production methods, quality, customer service, customer protection and impact of ICT.</li> </ul>	<p><b>Past paper Maximum level = 40 marks</b></p> <p>Term 3:</p> <p><b>Pre- Summer Holidays</b> Subject knowledge assessment and past paper questions on material covered</p> <p><b>Pre- Summer Holidays</b> Full paper (1hr paper) on unit 1-Setting up a business</p>
Year 10	<p>Term 1:</p> <ul style="list-style-type: none"> <li>▪ <b>Introduction –</b> Setting up a business</li> <li>▪ <b>Starting a business:</b> Enterprise, gap in market, objectives, stakeholders, business plans, legal structure and Location.</li> <li>▪ <b>Finance:</b> Sources of finance, profit, revenue and cash flow forecast.</li> </ul> <p>Term 2:</p> <ul style="list-style-type: none"> <li>▪ <b>Marketing:</b> Product, price, place and promotion.</li> <li>▪ <b>People in Business:</b> Rewarding, motivation and protecting staff.</li> </ul> <p>Term 3:</p> <ul style="list-style-type: none"> <li>▪ <b>Operations Management:</b> Production methods, quality, customer service, customer protection and impact of ICT.</li> <li>▪ <b>Mock paper on unit 1</b></li> <li>▪ <b>Unit 4(Controlled Assessment)</b></li> </ul>	<p>Term 1:</p> <p><b>Pre-October Half Term</b> Subject knowledge assessment and past paper questions on content covered.</p> <p><b>Pre-Christmas Holidays</b> Past paper questions based on material covered.</p> <p>Term 2:</p> <p><b>Past paper Maximum level = 21 marks</b> <b>Pre –Easter Half Term</b> Subject knowledge assessment and past paper questions on content covered. <b>Past paper Maximum level = 40 marks</b></p> <p>Term 3:</p> <p><b>Pre- Summer Holidays</b> Full paper (1hr paper) on unit 1-Setting up a business. <b>Unit 4: Research</b> <b>Past paper Maximum level = 60 marks</b></p>

Year 11	<p>Term 1:</p> <ul style="list-style-type: none"> <li>▪ <b>Unit 4: Controlled Assessment on people in business</b></li> <li>▪ <b>Unit 7: Business Finance-</b> Business costs, understanding and using financial statements, financial planning and forecasting.</li> <li>▪ <b>Mock paper Unit 1</b></li> </ul> <p>Term 2:</p> <ul style="list-style-type: none"> <li>▪ <b>Unit 5: Research on marketing and customer needs</b></li> <li>▪ <b>Complete controlled assessment</b></li> <li>▪ <b>Revision on unit 1 and unit 7</b></li> </ul> <p>Term 3:</p> <ul style="list-style-type: none"> <li>▪ <b>Revision on unit 1 and unit 7</b></li> </ul>	<p>Term1:</p> <p><b>Pre-October Half Term</b> Complete controlled assessment</p> <p><b>Pre-Christmas Holidays</b> Past paper questions based on material covered. <b><i>Past paper</i> Maximum level = 60 marks</b></p> <p>Term 2:</p> <p><b>Pre –Easter Half Term</b> Complete controlled assessment Past paper questions based on material covered. <b><i>Past paper</i> Maximum level on each paper = 60 marks</b></p> <p>Term 3:</p> <p><b>Pre- Summer Holidays</b> Mock and past paper questions covered <b><i>Past paper</i> Maximum level on each paper = 60 marks</b></p>
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### Extra-curricular opportunities

- 1) After school drop in sessions to develop understanding of the curriculum and to upgrade their coursework submissions.
- 2) Students are also encouraged to develop their entrepreneurial flair by participating in the 'Ripley Apprentice Challenge'.

### **How you can support your child's progress**

- 1) Checking work for correct use and spelling of appropriate business terminology.
- 2) Encouraging them to be aware of both the local and national business environment.